



# WEST BROADWAY FARMERS MARKET

The West Broadway Farmers Market in North Minneapolis has implemented numerous programs to help community members live healthier lives. From the farmers market to monthly pay-what-you-can healthy meals to a fruit and vegetable prescription program, the West Broadway Farmers Market is making healthy food more affordable to high-need communities.

## Intended Impacts:

- Increase access to affordable, healthy food for North Minneapolis
- Support economic vitality of local farmers and North Minneapolis
- Promote assets, health, and resilience of community

## Related Food Charter Strategies:

- Establish enterprises that provide healthy food to nearby communities
- Offer incentive programs for consumers to purchase healthy food at stores and farmers market

“The best way to ensure healthy food access is to recognize that we all want the same things.”

DeVon Nolen, Market and Outreach Manager for the  
West Broadway Farmers Market

